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## PRESS RELEASE

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# Eclair and Samsung Partner to Bring Onyx Cinema LED Technology to European Filmmakers and Distributors

***Eclair's Paris-Vanves facility to be equipped with EclairColor-compliant Onyx Cinema LED, becoming a pioneer in the creation of theatrical content for emissive technology***

**Paris (France) and Seoul (South Korea), 24 September 2018/** Eclair, a leader in content services for the motion picture and television industries (Ymagis Group – ISIN: FR0011471291, MAGIS, PEA-PME, TECH 40), today announced an agreement with Samsung Electronics Co. Ltd. for the installation of the Onyx Cinema LED solution in its facilities located in Paris-Vanves. Eclair will be among the first to provide professional services specifically tailored for the Onyx Cinema LED – contrast ratio of 1 000 000:1, color grading with true zero nit black, and EclairColor DCP mastering – to European filmmakers, producers and distributors beginning in November.

“After announcing earlier this year the successful integration of our EclairColor HDR solution with the Onyx Cinema LED, we are delighted to expand our collaboration with Samsung to offer moviegoers the best-ever cinematic experience,” explains Pascal Mogavero, Eclair’s Senior Vice President. “Eclair is proud to be the first lab in Europe and the second in the world to be equipped with this new emissive technology, delivering the highest levels of visual quality and technical performance. The permanent quest for innovation, including HDR, has been part of our DNA since our founding, and we are renowned for our expertise and creative value brought to any projects from feature-length films to TV series. The successful implementation of Samsung’s promising cinema LED technology marks a new milestone for us.”

“Contributing to the future of technology through content creation and mastering services with this type of disruptive emissive technology strengthens our services offer vis-à-vis the European creative community,” comments Anne Feret, Eclair’s Vice President, Postproduction and Restoration Divisions. “We are now able to produce ultra-sharp 4K resolution content – in scope and flat formats - with peak brightness levels nearly 10 times greater than the normal cinema standard. Taking full advantage of the Onyx’s capabilities – EclairColor HDR DCP, deep blacks, unparalleled image uniformity and absence of distortion - makes content come alive with unparalleled realism.”

“We are elated to be partnering with Eclair’s Paris-Vanves facility to bring the Onyx Cinema Screen to Europe,” said Seog-gi Kim, Executive Vice President, Visual Display Business at Samsung Electronics. “Samsung expects the demand for Onyx to increase in the European market, with its ultra-sharp 4K resolution and peak brightness level delivering a one-of-a-kind viewing experience. Samsung also anticipates the Onyx will change the filmmaking industry with higher quality, true-to-life visual content presented on this innovative screen.”

CinemaNext, Eclair’s sister company dedicated to cinema exhibition services in North America, Europe, the Middle East and Africa, will equip the Paris-Vanves facility with Onyx Cinema LED technology thanks to a seamless installation and high-precision calibration. The auditorium features a 5.2-meter screen with a 3D-capable multiple-LED display, 18 luxury seats, 7.1 audio technology from Harman’s JBL, and a full DaVinci Resolve 15 color-grading suite. The LED screen structure is manufactured by CinemaNext’s Valencia (Spain) office.

More information on Samsung Onyx Cinema LED available at:  
<https://displaysolutions.samsung.com/led-signage/onyx>

More information on EclairColor HDR available at:  
<https://www.eclaircolor.com>



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## **ABOUT ECLAIR (YMAGIS GROUP)**

Founded in 1907 in the early days of cinema, Eclair is a historic, innovative and respected company in the motion picture and television industries. Eclair is the Ymagis Group's business unit dedicated to content services, a leader in advanced digital technology services for the cinema industry. Through CinemaNext and Eclair, the Group provides smart and comprehensive solutions to movie exhibitors, distributors (feature films & event cinema), producers, rights holders, cinema/TV advertising networks, broadcasters, OTT channels and video publishers. Over the years, Ymagis Group has significantly grown its portfolio of solutions & services and further developed its geographic footprint with permanent offices in 26 countries. The company's core business is structured around three main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC and consulting), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and VPF (financial services). A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and counts close to 770 employees. For more information, please connect to <http://www.ymagis.com>, <http://www.cinemanext.digital> or <http://www.eclair.digital>

## **ABOUT SAMSUNG ELECTRONICS**

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>.

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